

INTENSE

Work package 6

What is our goal?

The final goal is to address the citizens.

Means:

- Develop a strategy with defined elements on how to approach the public
- Info-day
- Movie clip
- Brochures

Major activities

- 4 major activities: Step by step approach



1. Searching for existing awareness raising tools;
Compilation of findings (now – spring 2009)



2. Survey on energy efficiency among the citizens:
readiness to accept and perform energy saving
Compilation of findings (spring/summer 2009)

Major activities

- 4 major activities



3. Developing awareness raising strategies for all partner municipalities (autumn 2009-end)



4. Developing a toolbox for public information with demonstration materials, leaflets, brochures (from summer 2010-end)

Meetings and info-days



Project partners

- 2 conceptual workshops

Addressing stakeholders

- 1 international seminar (2011)
- 1 national meeting among municipalities (2011)
- 1 info day for the citizens (2011)

Printed results



Project related

- Event and meeting reports

Stakeholder work

- Awareness raising strategies
- Brochures and leaflets for citizens
- One DVD (movie clip)
- Toolkit-related info material

For the interested reader and the project

- Background paper on awareness raising tools
- Background paper with the survey results

What does the management?

WP management: BEF Germany



Matthias

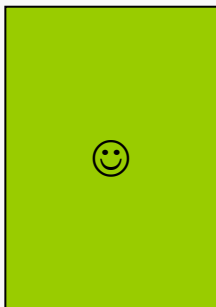
- WP management
- Awareness raising examples



Philipp

- Survey
- Publications

Co-Lead: REC Hungary



Éva

- WP co-leader
- WP implementation on international level

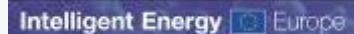


Péter

- WP implementation on national level



supported by



And what do you need to do?

- RECs, BEFs, SOFENA: Implement the survey; organise meetings and info-day
- CEEC Municipalities: Help us implementing the survey, info days, meetings and support
- German municipalities: Support us with good examples, support our study tour
- German experts: Lend us your brains!



supported by

Intelligent Energy  Europe

Contact us

BEF Germany

Osterstraße 58

D-20259 Hamburg

www.bef-de.org

REC Hungary


9-11 Ady Endre

HU-2000 Szentendre

www.rec.hu



supported by

Intelligent Energy  Europe